

Parents' Shares on Social Networking Sites About their Children: Sharenting

Muge Marasli¹, Er Suhendan², Nergis Hazal Yilmazturk³ and Figen Cok⁴

¹TED Ankara College High School, Taspınar District. 2800. Street No: 5 06830 Ankara, Turkey

²TED University Department of Elementary Education Early Childhood Education,
Ziya Gokalp Street. No:48 06420 Kolej, Cankaya, Ankara, Turkey

³TED University Department of Educational Sciences, Guidance and Psychological
Counseling Program, Ziya Gokalp Street. No:48 06420 Kolej, Cankaya, Ankara, Turkey

⁴TED University Department of Educational Sciences Guidance and Psychological Counseling
Program, Ziya Gokalp Street. No:48 06420 Kolej, Cankaya, Ankara, Turkey

E-mail: ¹<mekebas@tedankara.k12.tr>, ²<suhendan.er@tedu.edu.tr>,

³<hazal.yilmazturk@tedu.edu.tr>, ⁴<figen.cok@tedu.edu.tr>

KEYWORDS Parents' Facebook Shares. Parents in Social Media. Sharenting. Children

ABSTRACT Among social media users, parents constitute an active part and they have brought in a new concept, which is called 'sharenting' in literature. This study aimed at obtaining the usage frequency and the content of social media sharing, and investigating the information a group of parents shared online about their children, via content analysis. The researchers administered an online survey on the usage of Facebook on 219 parents, whom the researchers had already connected with on Facebook. The parents were also asked for permission to view their Facebook profiles. 94 parents gave permissions and their profiles were investigated in terms of sharenting for the months of February, April, and June 2015 (for these 3 months only). Information shared online by parents, show a wide range of variety and diversity. There is also a reflection of social media on sharenting. In terms of content share results, parents need to be aware of the information they share online regarding their children.